Dear Colleagues and Partners,

Thank you so much for your support of the Agriculture Cluster, Kenya/Somalia Program.

Sylvester Malowa joined the MARKUP Team in Arusha on 1 April 2020. He took over the role of Monitoring and Evaluation and Communications expert. Sylvester holds a Master of Science Degree in Applied Statistics from Maseno University, Kenya, as well as a BEd in Pre-School Education from Egerton University, Kenya. He is currently a PhD candidate in the School of Mathematics at the University of Nairobi, Kenya.

Before joining MARKUP, he worked for eight years in agricultural development and implementation of M&E strategies and plans, designs of quantitative and qualitative protocols, analysis, reporting and Research. He brings with him over 12 years' progressive working experience in Agriculture, Food Security, Community Development, Gender, and Rural Development, with special focus on value chain approaches. Sylvester is well conversant with evaluation designs, data collection tools, and various statistical analysis programmes like SPSS, R, and Stata.

MARKUP is proud to announce its newest implementing partner is Solidaridad, the international civil society organization (NGO), which has begun work on Result 2 in Tanzania, working in the horticulture, tea and coffee sectors.

Solidaridad - a new Partner of MARKUP

MARKUP Kenya supports World Food Safety Day 2020

EAC Coffee Sector Assessment of potential impact of Covid-19 Pandemic on the EAC countries, and effects of bringing EAC coffee to the key markets. This paper is based on assessment from April 2020 intended to forecast the potential economic impact of the Covid-19 pandemic on the coffee sector in the EAC countries, by reviewing effects on global demand for EAC coffee, effects on coffee production in EAC countries, and effects on international trade in EAC coffee.

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EAC's Specialty Coffee export sector will grow and capitalise on new markets as the whole world shifts and reorganises.

From 20-22 July, twenty five SME's in the fresh produce and avocado value chain from EAC partner states, particularly in the horticulture sector, will be trained in Marketing and Communications ahead of the Warsaw SCA event.

EABC Champions building a support network to ensure access to information, training and networking for SMEs to compete in the global market.

Visit our EAC website to read more about the above stories and to access the reports and materials which will be shared soon.

Welcome to MARKUP's quarterly newsletter, now in its new online format!