



Implemented by:



EU-EAC Market Access Upgrade Programme (MARKUP)

TENDER INVITATION

FACILITATING WORKSHOPS TO SENSITISE STAKEHOLDERS ON STANDARDS

Small and Medium Enterprises (SMEs) dealing in the value chains of coffee, cocoa, tea, horticulture and spices in the East African Community (EAC) are facing challenges in implementation of East Africa (EA) harmonized standards. A recent assessment of standards implementation gaps among the MARKUP stakeholders confirmed that all EAC Partner States face inadequacies in implementation of the existing international, regional (EA) and national standards. The inadequacy was attributed to low levels of awareness and knowledge, costs of compliance, and unavailability & complexity of information on market requirements, among others.

As one of the ways to address the challenges, EAC, through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and other agencies, is implementing the, “EU-EAC Market Access Upgrade Programme (MARKUP)” which aims at, among others, reducing national level implementation gaps of EA standards in the targeted value chains.

The EAC Secretariat recognises that increased awareness of the importance of standards in trade promotion, will lead to more effective participation of the private sector in standards development, and to the implementation of sustainable measures to ensure compliance. It is in this context that GIZ is collaborating with the EAC Secretariat and the East African Business Council (EABC) to organize national sensitization workshops in Kenya, Burundi, Rwanda, Tanzania and Uganda.

GIZ intends to engage a firm to design and facilitate the workshops with a view to identifying the main obstacles among private sector operators and ensuring in-depth engagement to find practical solutions towards sustainable public-private collaboration in development and implementation of standards.

GIZ invites experts with the knowledge, skills and experience in strategic planning, and design & facilitation of public-private sector dialogue at international and regional level to submit their applications.

Interested candidates should request for detailed tender documents from giz-tanzania@giz.de no later than 30th July 2021 and submit Technical and Financial proposals by email no later than 6th August 2021.