

KEBS KENYA QUALITY AWARDS (KQA) 2025 EDITION

Call for Expression of Interest and Submission of Applications

The Kenya Bureau of Standards (KEBS) is pleased to announce a call for submission of expression of interest and submission of applications for the Kenya Quality Awards 2025 Competition. The aim of the award is to recognise and appreciate organizations and individuals who are contributing the advancement of quality in all sectors of our economy.

Benefit of participating in the National Quality Awards:

Winning a National Quality Award can mean national recognition, increased trust from customers, media exposure, qualification to compete in the EAC Regional Quality Awards, a huge boost of pride for an entire business / organization and could potentially open new business / market opportunities for your business.

Categories of the Award

The Kenya Quality Awards Scheme has the following five categories of awards:

- i. Kenya Quality Award: **Company of the Year**
 - a. Large Enterprise
 - b. SME
- ii. Kenya Quality Award: **Product of the Year**
 - a. Large Enterprise
 - b. SME
- iii. Kenya Quality Award: **Service of the Year**
 - a. Large Enterprise
 - b. SME
- iv. Kenya Quality Award: **Service of the Year**
 - a. Public Organization
- v. Kenya Quality Award: **Exporter of the Year**
(focusing on Agro-processing for this edition)
 - a. Large Enterprise
 - b. SME

Process for KQA 2025 Edition:

- i. Click on the application link <https://ims.kebs.org/>
- ii. Create account
- iii. Log in and click on KQA section
- iv. Fill in application form
- v. Pay application fee

Note on fees per category:

- a) Ksh.100,000 for Medium & Large Enterprises / organizations;
- b) Ksh.25,000 for Small Enterprises
- c) Ksh.1,000 for Micro Enterprises

- vi. Conduct self-assessment
- vii. Onsite assessment
- viii. Judging process
- ix. Awards ceremony

Timelines for KQA-2025 Edition:

- i. Submission of application **20th June 2025 to 18th July 2025**
- ii. Awareness and sensitization online sessions **20th June to 16th July 2025**
- iii. Evaluation of applicants' information and data **21st - 25th July 2025**
- iv. Site visits to selected organizations **28th July to 15th August 2025**
- v. Winners Evaluation - **30th June 2025**
- vi. Awarding Ceremony - Gala dinner during World Quality Week of **10 - 14th November 2025**
- vii. EAC Regional Quality Awards Competition **November 2025**

Call for Applications

Interested companies, organizations and/or individuals can obtain Guidelines for the KQA entry and application details in KEBS website or directly via application portal (ims.kebs.org) by contacting the following persons:

Charles Maru – Chief Manager NQI;
Mary Mutunga – Manager Awards;
George Mungai – AM Awards
Email: kqa@kebs.org or nqi@kebs.org

Terms and Conditions of entry

- All submitted applications and information become and remain the property of the KQA organizers, and will not be returned to the applicant.
- Applicants to the KQA competition should not disclose any confidential or price-sensitive information, as the confidentiality of such information may not be guaranteed.
- The decision of the National KQA Jury is final. The National KQA Jury reserves the right to determine the winners of the KQA competition at its sole discretion and is not obligated to disclose scores or any information for any of the applicants.

Esther Ngari
Managing Director

